



THEME: UNLOCKING THE BARRIERS OF HOUSING FINANCE

**SUB THEME: HOUSING COOPERATIVES AS A MAJOR WINDOW TO
ACCESS AFFORDABLE HOMES**

DATE APRIL 17-19,
2019

Ibadan Housing Construction Fair
International Conference Centre
U.I 2nd Gate Ibadan.
09060006864, 07043332452
www.ibadanhousingfair.com
info.nextcityrealtors@gmail.com
ibadanhousingandconstructionfair@gmail.com

Introduction

It is the 2nd edition of Ibadan housing and construction fair. This is a private sector driven event organized by Next City Realtors and Service Limited.

To showcase the various innovative products, services and Investment Opportunities in Oyo State built Industry to a cosmopolitan audience of Local and Foreign Investors.

The show will also expose the Audience to how to access Mortgage Finances. The Theme of the Event is “UNLOCKING THE BARRIERS OF HOUSING FINANCE”, and the Sub Theme is “HOUSING COOPERATIVES AS A MAJOR WINDOW TO ACCESS AFFORDABLE HOMES”. This year event is aimed at complimenting various Government effort to reduce housing Deficit by providing innovative strategies in Housing Finance for possible adoption and adaptation. Some of these innovations include the Cooperative Society, Government Intervention Funds, Islamic Funds, Etc.

This conference will analyse the housing finance system vis-à-vis global best practices, Highlight the opportunities and challenges in the system and recommend a possible solution.

There would also be varieties of housing and construction Exhibitions, Showcasing the various investment Opportunities in Oyo State and Southwest.

It will have the policy makers, Industry Regulators, Mortgage and Finance Banks, Building Materials Merchant, Property Developers, Construction Companies, Insurance Firms, Paint Industry, Doors and Windows Manufacturers etc.

Purpose of the Fair

- ❖ To showcase the opportunity in the Oyo State Housing and construction industry.
- ❖ To expose the audience of south west and Oyo State to the potentials in the Housing sector.
- ❖ To create over 50 billion business opportunities.
- ❖ To create a platform for Doyens and Captains of the Industry, Housing Finance Executives, Policy Makers and Investors in order to collaborate on ways to reposition the Industry.
- ❖ Exposure to Local and International Financial Investors with buying capacity.
- ❖ Increase in the Oyo State Internally Generated Revenue (IGR).
- ❖ To create a platform for people to interact with the Federal and state Government.
- ❖ To promote the New Ibadan (Master Plan).

Benefits of the fair

- ❖ Platform to showcase Products and Services to our numerous audiences.
- ❖ Opportunities to meet Foreign and Local Investors.
- ❖ Access to over 50 billion business opportunities.
- ❖ Opportunities to interact with industry stakeholders, Government Official, Developers and Policy Makers.



Exhibit Your Product

The exhibition will host more than 100 exhibitors across over 2000M² of exhibition space within the fair center at the International Conferences Center, University of Ibadan. the Southwest Largest Housing Fair, take advantage of this opportunity alongside other benefits.

1. Expose your business to prospective client and network with other businesses
2. Advertise your product and services to over 2000 audiences.
3. Instant sales of products.
4. Promote your brand/business through interaction, Sales, Sampling and other opportunities.
5. Access to over 50 Billion Business opportunities.

Programmes

1. Exhibition of products and services.
2. Speech by the Mortgage Experts, Policy Makers and Government Officials.
3. Launching of South West Construction Academics.
4. Interactive Session (Questions & Answers).
5. Site inspection of Steel City Homes.
6. Site inspection Crimson Court Homes.
7. Award and Dinner night at Mauve 21 Restaurant, Ring Road, Ibadan.
8. Anniversary Raffle Draw.
9. Launching of the Next Landlords Savings and Loans Cooperative

Why Ibadan?

- Ibadan Master Plan Projections estimate that the city will have about 11.3 million inhabitants by 2036.
- Proactive and passive driven steps must be taken to decongest the city and develop the suburb.
- Newly constructed Lagos-Ibadan expressway will lead to mass movement from congested neighbouring south-western states e.g. Lagos.
- Ibadan is the emerging capital city of south-west Nigeria.
- To compliment the state government efforts in reducing the Housing deficit in the country.

Partners

- Federal mortgage bank.
- Ministry of Lands, Housing & Survey.
- Southwest Construction Academy
- Family homes funds.

Press Partners

- ❖ NTA Ibadan
- ❖ BCOS Ibadan
- ❖ Fresh FM
- ❖ Lagelu FM
- ❖ Business Radio
- ❖ Ibadan News
- ❖ Splash FM
- ❖ Premier FM

Royal Fathers of the Day

- Ooni of Ile-Ife (Oba Adeyeye Enitan Ogunwusi, Ojaja II)
- Olubadan of Ibadan (Oba Saliu Adetunji)
- Alafin of Oyo (Oba Lamidi Adeyemi III)

Special Guests:

- Vice President (**Prof. Yemi Osinbajo, SAN, GCON**)
- Minister of Works and Transport (**Minister Babatunde Raji Fashola**)
- Governor of Oyo State (**Senator Abiola Ajimobi(Chief Host)**)
- Mr. Adebayo Adelabu (Oyo State APC Governorship Candidate)

Guest Speaker:

- Naison Mutiswa-Mangiza (Director Regional Office For Africa UN-HABITAT, Nairobi Kenya)
- Mr. Ajiboye Omodewu (Commissioner of Land and Housing, Oyo State)
- Mr. Ahmed Dangiwa (MD, Federal Mortgage Bank of Nigeria)
- Mr Femi Adewole (MD Family Homes Fund)
- Mr David Ndegwa, (MD Property Dynamics, Kenya)
- Dr Akinwunmi Adesina (President Africa Development Bank, AFDB)
- Mrs Winifred Oyo Ita (Head of Services of the Federation)

LIST OF PIONEER EXHIBITORS

1. ALICO INSURANCE
2. STRUCTURAL CASSA LTD
3. FLOWGUARD LTD
4. IPILE EARTH SYNERGY CONSTRUCTION LTD
5. BERGER PAINTS NIGERIA LTD
6. ROBERT BOSCH LTD
7. FORTIFIED FURNITURES
8. ZIRCON DEVELOPMENT LTD
9. ALLAH'S WILL
10. LIFEMATE FURNITURE
11. LUBRISOL
12. OODUA GROUP
13. FEDERAL MORTGAGE BANK
14. OYO STATE MINISTRY OF LANDS AND SURVEY
15. SURVEYOR GENERAL
16. TELLOCO EUROPE
17. INDUSTRIAL AND BUILDING SERVICES DESIGN ENGINEERS
18. KAM INDUSTRIES LTD
19. BLACK HORSE
20. IBADAN URBAN FLOOD MGT. PROJECTS
21. DAROLLS NIGERIA LTD
22. NEXT CITY REALTORS AND SERVICES LTD



Ibadan Housing & Construction Fair

EXHIBITION BOOTH APPLICATION FORM

For Enquiries, Please call: +2349060006864/+2347043332452

www.ibadanhousingfair.com

COMPANY:	
COUNTRY:	CONTACT PERSON:
TELEPHONE:	
MOBILE	ADDRESS:
EMAIL:	
FAX:	PRODUCTS:
WEBSITE:	

We wish to participate and apply for:

(kindly tick Exhibition size being applied for)

Exhibition Booth Sizes

Standard: 8 By 10 ft 300.000

Chairs, 1 Table and 1 Electrical Socket

Executive: 10 By 12 Ft =500.000

4 Chairs, 1 Table and 2 Electrical Sockets

Magazines Advert

Full Page - 50,000

Half Page -35,000

Front Page -60,000

Back Page - 55,000

Display of Flex Stand and Banner- 50,000

FOR SPONSORSHIP CONTACT -

2349060006864/+2347043332452

Standard Benefits

Advert on the website

Space to showcase your flex

Executive Benefits

Advert on the website

Advert on the general fair billboard

Advert on our social Media Platform

Advert on the general fair billboard.

Exhibition Booth

Ten percent Discount for pioneering Exhibitors

Ten percent discount for early deposit done before the end of February 2019

Mode of Payment:

Cheque

Bank Transfer

Others

All Payment shall be remitted to:

First Bank Plc.

Acct No:2032927384

Keystone Bank

Date: _____

Signature: _____

